# Online resources for communicating with African American populations about health-related issues

The following resources were selected because they may help you communicate emergency preparedness, risk and health messages to African Americans in your community.

## Pandemic Flu Preparedness and Faith-based Organizations

The Centers for Disease Control and Prevention offers a <u>Faith-based & Community</u> <u>Organizations Pandemic Influenza Preparedness Checklist</u> that provides guidance to religious and other faith-based organizations in developing and improving influenza pandemic response and preparedness plans.

Canadian Mennonite University has compiled a list of resources on the Web geared towards faith-based groups and pandemic flu preparedness. Although the list is Canadian orientated, there are plenty of valuable resources listed. Click here for a link to the website

Extension Disaster Education Network (EDEN) The <u>Pandemic Influenza Preparedness</u> <u>for Faith-Based Organizations</u> course was designed by EDEN, in collaboration with the Centers for Disease Control and Prevention, to enable congregations, synagogues, mosques and other places of worship to (1) protect the health of their staff and the communities in which they serve and (2) fulfill their mission during an influenza pandemic. The course is divided into two sections.

The **Evangelical Lutheran Church in America** offers a variety of resources regarding pandemic flu preparedness.

The first resource is entitled <u>Responding Faithfully in a Time of Pandemic Flu.</u> This document offers tips geared to help congregations prepare to serve their community in the event of a pandemic incident. It refers directly to selections from past ELCA social statements on what it means to be a public church and the role of congregations.

A second resource is entitled <u>Congregational Planning for Flu Pandemic</u> and it includes specific information for the continuation of important congregational functions in the event of a pandemic.

Also provided is a **Top Ten list** of ways to prepare a congregation for a pandemic event.

Kalamazoo County of Michigan offers a comprehensive list of <u>Resources for Faith-Based Organizations and Places of Worship</u> including Power Point presentations that can be used with congregations.

The Presbyterian Church of USA offers the <u>National Health Ministries Pandemic Flu</u> <u>Informational website</u>. The website offers pandemic flu preparedness information and links to other sites.

The Southern Baptist Convention offers a church preparedness manual entitled <u>Church</u> <u>Preparedness for Disaster.</u>

Health Resources and Services Administration (HRSA) developed indicators of cultural competence in health care delivery organizations, <u>Indicators of Cultural Competence in Health Care Delivery Organizations: An Organizational Cultural Competence Assessment Profile.</u> This resource offers a systematic approach and tools for assessing cultural competence (e.g., gauging its presence, level, quality, and contribution to good health and health care in organizations).

<u>Cultural Competency Organizational Self-Assessment (OSA) Question Bank</u> was developed by the Organizational Self Assessment subset of the AIDS Education and Training Centers (AETC) Cultural Competence and Multicultural Care Workgroup. The assessment was developed in regards to the National Standards on Culturally and Linguistically Appropriate Services (CLAS) in healthcare issued by the Department of Health and Human Services, Office of Minority Health (OMH).

## **Cultural Competency for African American Health Care**

The National Minority AIDS Education and Training Center at Howard University developed a workbook that provides human immunodeficiency virus (HIV) and acquired immunodeficiency syndrome (AIDS) education and training to health care providers that treat minority patients throughout the United States. **Be Safe Workbook: A Cultural Competency Model for [working with] African Americans** focuses on cultural competency and how it affects patient adherence, management of HIV complications, antiretroviral management, and other issues that affect hard-to-reach populations.

<u>Cultural Competence and the African American Experience with Health Care: The Case for Specific Content in Cross- Cultural Education</u> by Arnold R. Eiser, MD, FACP, and Glenn Ellis provides relevant historical and cultural information as it relates to providing culturally competent health care to African Americans. The authors identify key influences, including the legacy of slavery, Jim Crow discrimination, the Tuskegee syphilis study, religion's interaction with health care, the use of home remedies, distrust, racial concordance and discordance, and health literacy.

#### General Resources for African American Health Issues

#### The National Institute of Health: African American Health

A compilation of articles on issues regarding African American health.

#### **African American HIV/AIDS Program**

Guide books and information on preventing HIV within African American communities from the American Red Cross.

#### **American Diabetes Association: African American Program**

Information about diabetes in the African American community.

#### The Black Health Network

This in-depth site covers articles on family health issues, alternative medicine and fitness. You can also learn more about clinical trials.

# **Black Women's Health**

Search for a physician, participate in discussion boards or look up health topics that affect African American women.

## **Improving Cardiovascular Health in African Americans**

The National Institute of Health has created a series of articles that are also available in PDF format on heart attack or stroke prevention.